

# foundation

"Just as the right underwear makes your clothes look better, the right foundation makes the rest of your makeup look perfect," says Brown. But finding your exact shade is tricky, given how many options there are, and how subtle undertones can be. Your best bet is to try several and compare them. Take the four liquid foundations in your representative group below and make one stripe with each from your cheekbone down to your jawline. The right hue will blend into your skin. When shopping for other options, don't buy anything expensive that you can't test. Always check the color in daylight with a mirror. If you've been in the sun lately, be sure to recheck your shade.

LIGHT SKIN



Clinique  
in Ivory, \$16



Vincent Longo in  
Light Beige, \$35



Chanel in  
Beige, \$36



Cover Girl in  
Classic Ivory, \$4

LIGHT/MEDIUM SKIN



Laura Mercier in  
Sunny Beige, \$38



Neutrogena in  
Toasted Honey, \$12



Bobbi Brown  
in Natural, \$36



Lancôme in  
Ultra Bisque 2, \$33

MEDIUM/DARK SKIN



MAC in C6,  
\$29



Paula Dorf in  
Cocoa, \$34



Revlon in Caramel  
No. 13, \$13



Prescriptives in Yellow/  
Orange Soft Ginger, \$32

DARK SKIN



I-men No. 13,  
\$27



Giorgio Armani  
No. 12, \$42



Real Cosmetics in  
Lagos \$23



Black Opal in Ebony  
Brown, \$9

	 Clinique Moisture Surge in Sweetness, \$13	 Lancôme Rouge Attraction in Hypnose, \$20	 Nars in Funny Face, \$21	 Shu Uemura Lip Rouge in Wine Bordeaux, \$18
	 Lancôme Rouge Attraction in Desire, \$20	 Bobbi Brown in Mango, \$17	 Chanel Creme in Vertigo, \$22	 Christian Dior Dior Addict in Positive Red, \$22

# lipstick

Test the lipsticks chosen for you below by swiping them on the back of your hand. "A sheer stain lends a younger look, while an opaque lipstick is more sophisticated," notes Nick Barose, makeup artist to Téa Leoni. Also use the contrast in hair and skin tone to guide your choice, says Shu Uemura's Lisa Okesson. "Those with pale skin and dark hair can take dramatic colors, while those with hair color close to their skin tone should go with softer shades." Brown's must-have: a lipstick the color of your lips.

	 Nars in Viva Las Vegas, \$21	 Real Cosmetics in Lola \$14	 Revlon Super Lustrous in Bold Berry, \$9	 Guerlain Divinora No. 422, \$22
	 Bourjois Pour La Vie in Beige Doré, \$13	 Bobbi Brown in Raisin, \$17	 MAC in Stiletto, \$14	 Prescriptives in Fire, \$18
	 I-man No. 8, \$16	 I-man Cosmet- ics in Sheer Iced Tea, \$12	 Nars in Fire Down Below, \$21	 Black Opal in Seduction No. 21, \$6
	 MAC in Sequin, \$14	 I-man No. 15, \$15	 Stila in Carver, \$17	 Yves Saint Laurent Rouge Pur in No. 28 Mystic Wine, \$26
	 Shiseido in Deep Violet, \$18	 Real Cosmetics in Uzma \$14	 Vincent Longo in Fexina, \$18	 Chanel Infrarouge in Velvet, \$22